



Strategic leaders inspire others. They transform their organizations. They deliver results. They drive growth, innovation, change and collaboration.

The WISE Executive Leadership Institute serves as the gold standard in leadership development programs and is designed to help women executives become more effective leaders. The customized curriculum, which leverages the faculty and resources of Tuck Executive Education at Dartmouth, addresses the critical business acumen and personal leadership skills needed by any successful executive, as well as the specific challenges faced by women in the sports industry.

WHO ATTENDS

- Women at the vice president level or above.
- Executives from industry-leading organizations such as CBS Sports, Coca-Cola, ESPN, FOX Sports, IMG, MLB, MLS/SUM, NBA/WNBA, NBC Sports, NFL, NHL, Octagon, StubHub, Under Armour, USOC and USTA, as well as major league teams.
- The alumnae comprise the upper echelon of female leaders who continue to be actively involved in transforming their companies and the sports industry at the executive level.



“The WISE Executive Leadership Institute provides women executives in the sports industry an opportunity to **enhance their leadership and business acumen**, develop meaningful relationships and expand their network and take something back to **impact their organizations**.

— **Tonya Cornileus**, Vice President, Learning and Organizational Development, ESPN



“Customized for rising women in the business of sports, the WISE Executive Leadership Institute is a valuable program that provides an **engaging environment with a great community of women across the industry**. After an immersive week of learning and fun, you'll leave with tools that can make an immediate impact on your work as well as a network of support for years to come.

— **Christine Godleski**, former Chief Operating Officer, WNBA

“This is the most impactful program available to women in sports. WISE offers it all — **access to key faculty, other industry leaders and extensive training all in one place**. I am very fortunate that my company invested in me.

— **Gina Scott**, Vice President, Group Licensing, NFL Players Incorporated

STRUCTURE



An intensive five-day program:

- Formal classroom sessions
- Small group learning activities
- Informal networking

SESSION TOPICS



- Key Capabilities of Strategic Leaders
- Leadership, Change and Influence
- Sharpening Your Negotiation Skills
- Getting Results with Others
- Managing Your Visibility
- Creating the Need for Change
- Connecting Vision and Execution
- First Tenet of Leadership
- Value of Financial Statements
- Financial Analysis
- Integrating Your Life

PROGRAM TUITION



- \$7,500 per person
- Travel expenses are not included. Accommodations are estimated at \$195 per person, per night, single occupancy.

DATES



November 5-10, 2017 on the Dartmouth campus in Hanover, NH.

Apply Jun. 1 through Aug. 4, 2017.

WISE is the leading voice and resource for professional women in the business of sports.