



Strategic leaders inspire others. They transform their organizations. They deliver results. They drive growth, innovation, change and collaboration.

The WISE Executive Leadership Institute serves as the gold standard in leadership development programs and is designed to help women executives become more effective leaders and skillfully navigate their business environment. The customized curriculum, which leverages the faculty and resources of Tuck Executive Education at Dartmouth, addresses the critical business acumen and personal leadership skills needed by any successful executive, as well as the specific challenges faced by women in the sports industry.

WHO ATTENDS

- Women at the vice president level or above, who aspire to C-suite level positions.
- Executives from industry-leading organizations such as CBS Sports, Coca-Cola, ESPN, FOX Sports, IMG, MLB, NBA/WNBA, NFL, Octagon, StubHub and USTA, as well as major league teams.
- The alumnae comprise the upper echelon of female leaders who continue to be actively involved in transforming their companies and the sports industry at the executive level.



“The WISE Executive Leadership Institute provides women executives in the sports industry an opportunity to **enhance their leadership and business acumen**, develop meaningful relationships and expand their network, and take something back to **impact their organizations**.

— **Tonya Cornileus**, Vice President, Learning and Organizational Development, ESPN

“Customized for rising women in the business of sports, the WISE Executive Leadership Institute is a valuable program that provides an **engaging environment with a great community of women across the industry**. After an immersive week of learning and fun, you’ll leave with tools that can make an immediate impact on your work as well as a network of support for years to come.

— **Christine Godleski**, Chief Operating Officer, WNBA

“WISE engaged the best of the best faculty at Tuck. **The cases were relevant. The conversations were meaningful** and the faculty understood the challenges and opportunities facing our organizations.

— **Kasia Horner**, Sports Marketing, The Coca-Cola Company

STRUCTURE



An intensive five-day program:

- Formal classroom sessions
- Small group learning activities
- Informal networking

SESSION TOPICS



- Key Capabilities of Strategic Leaders
- Creating the Need for Change
- Connecting Vision and Execution
- Sharpening Your Negotiation Skills
- Leadership, Change and Influence
- Getting Results with Others
- Understanding Financial Statements
- Managing Your Visibility
- Creating the Life You Want

PROGRAM TUITION



- \$7,500 per person
- Travel expenses are not included. Accommodations are estimated at \$195 per person, per night, single occupancy.

DATES



November 6-11, 2016 on the Dartmouth campus in Hanover, NH.

Application deadline: June 30, 2016.

WISE is the leading voice and resource for professional women in the business of sports.